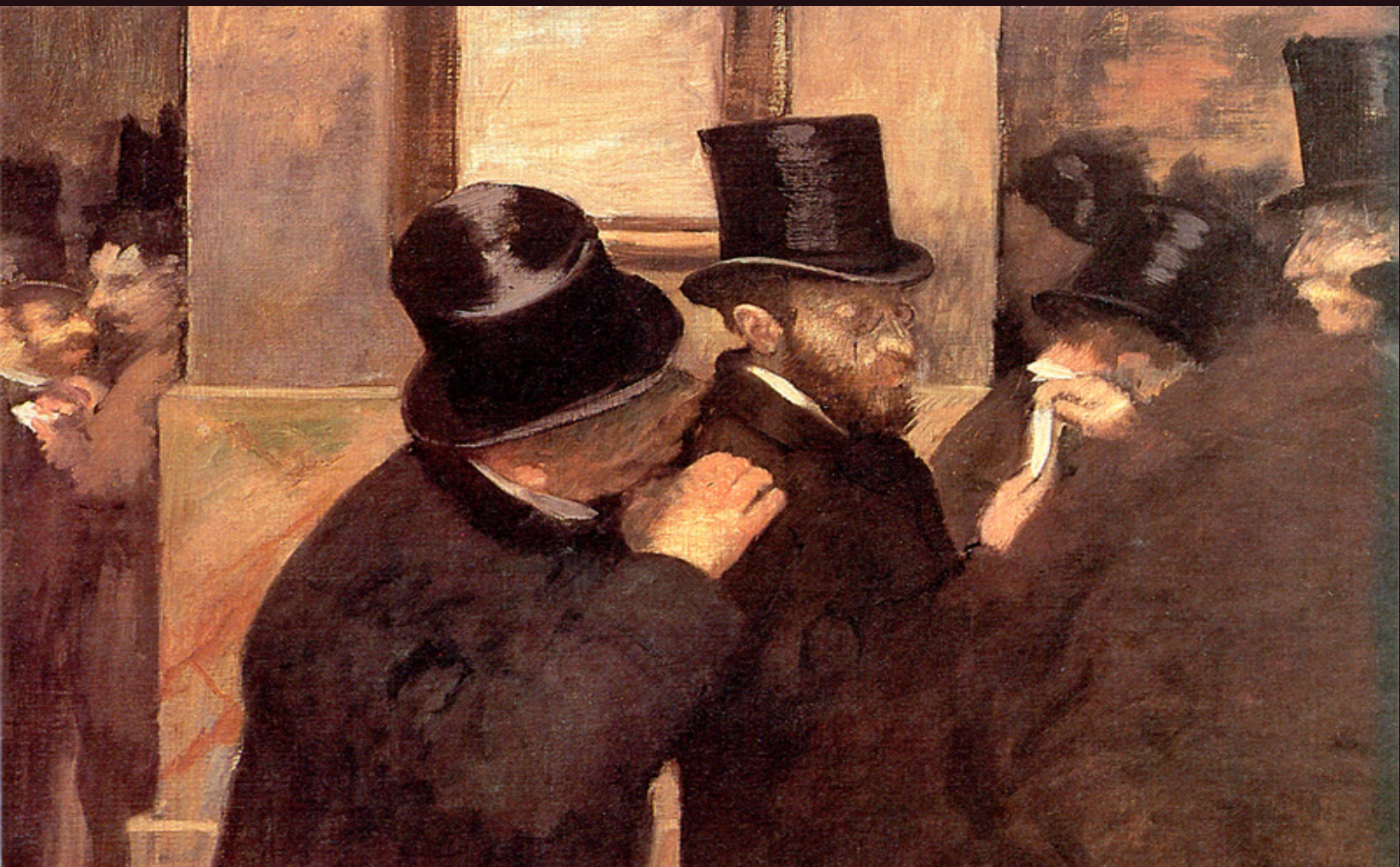


Herbert D. Katz Center for Advanced Judaic Studies
15th Annual Gruss Colloquium in Judaic Studies at the University of Pennsylvania

Jews, Commerce & Culture



April 27-29, 2009

University of Pennsylvania
Class of '49 Auditorium, Houston Hall
3417 Spruce Street, Philadelphia, PA

For more information: www.cajs.upenn.edu/colloquium

Monday, April 27

Class of '49 Auditorium, Houston Hall
3417 Spruce Street



■ 9:30 am

Coffee and Light Breakfast

■ 10:00 am

Greetings

David Ruderman, Ella Darivoff Director, Katz Center

E. Ann Matter, Associate Dean, School of Arts and Sciences

■ 10:15 am

**Jews in Commerce:
Histories and Images**

Round Table Discussion

Chair: **Derek Penslar**, University of Toronto/Katz Center

Michael Toch, Hebrew University/Katz Center

Francesca Trivellato, Yale University

Adam Sutcliffe, King's College London/Katz Center

Eli Lederhendler, Hebrew University

Jerry Z. Muller, Catholic University

■ 12:15 pm

Lunch Break

■ 1:30 pm

**Empires, States, and
Jewish Trade Networks**

Chair: **Benjamin Nathans**, University of Pennsylvania

Jessica Roitman, Leiden University/Katz Center

*The Role of the "State" in Mediating Intra-Communal Conflict:
A Case Study of the Sephardim in Mid-17th-Century Amsterdam*

Carsten Wilke, Steinheim Institute of German Jewish History/Katz Center

*17th-Century Crypto-Jews of the French Pyrenees in Contraband
Trade and Spanish State Finance*

Adam Mendelsohn, College of Charleston/Katz Center

*Jews, Trade, and Imperial Policy in the British Empire,
1840–1870*

Respondent: **Évelyne Oliel-Grausz**, University of Paris/Katz Center

■ 3:30 pm

Coffee Break

■ 4:00 pm

**Beyond Shylock:
Jews, Money, and Credit**

Chair: **Daniel Raff**, Wharton School, University of Pennsylvania

Michael Toch, Hebrew University/Katz Center

*Jews and Landed Possessions:
The Beginnings of Money Lending in the Middle Ages?*

Jonathan Karp, Binghamton University/Katz Center

Jews, Nobility, and Usury in Luther's Germany

Bernard Cooperman, University of Maryland/Katz Center

The Mechanics of Money Lending in Renaissance Italy

Rebecca Kobrin, Columbia University/Katz Center

*Creative Destruction: Jewish Bank Failures and the Reshaping of
American Capitalism, 1914–1930*

Respondent: **Jessica Goldberg**, University of Pennsylvania

■ 7:00 pm

Dinner (By Invitation)

Herbert D. Katz Center for Advanced Judaic Studies
420 Walnut Street

Tuesday, April 28

Class of '49 Auditorium, Houston Hall
3417 Spruce Street



■ 9:00 am

Sacred Economies of Judaism

Chair: **Natalie B. Dohrmann**, University of Pennsylvania/Katz Center

Rachel Greenblatt, Harvard University

*"A Parokhet from One of Her Dresses": Memory, Gender, and the
Economy of the Sacred in Early Modern Prague*

Marcin Wodziński, University of Wrocław/Katz Center

Economic Aspects of the Hasidic Conquest of Poland

Veerle Vanden Daelen, University of Antwerp/Katz Center

*The Financing of Orthodox Jewish Life in Antwerp after the
Holocaust*

Respondent: **Moshe Rosman**, Bar-Ilan University

■ 11:00 am

Coffee Break

■ 11:30 am

Mobilizing Jewish Wealth: Charity, Philanthropy, and Advocacy

Chair: **Richard Gelles**, University of Pennsylvania/Dean, School of Social Policy and Practice

Abigail Green, Oxford University

The "West" and the Rest:

Jewish Philanthropy and Globalization to c.1880

David Engel, New York University

Banking, Philanthropy, and Jewish Diplomacy:

The Influence of the First World War

Ronald W. Zweig, New York University

Governance and Welfare in the Jewish World:

The First Decade of Israel-Diaspora Relations

Respondent: **Jonathan Dekel-Chen**, Hebrew University/Katz Center

■ 1:30 pm

Lunch Break

■ 3:00 pm

Jewish Entrepreneurs between Fortune and Failure

Chair: **Samuel Klausner**, University of Pennsylvania, Emeritus

Cornelia Aust, University of Pennsylvania/Katz Center

A Disobedient Son and an Unfortunate Brother-in-Law:

The Disruption of Family Business in 18th-Century Central Europe

Glenn Dynner, Sarah Lawrence College/Katz Center

Evading the "Evil Decree": Jewish Small Business Owners and

Tsarist Legislation in the Congress Kingdom of Poland

Eli Lederhendler, Hebrew University

Jews and the Bourgeois Ethic

Kobi Metzger, Hebrew University

Economics-Based Perspectives on Jewish Entrepreneurship

in the Diaspora and Israel

Respondent: **Nahum Karlinsky**, Ben Gurion University/Katz Center

■ 5:45 pm

Dinner and Evening Program (By Invitation)

Bodek Lounge, Houston Hall

3417 Spruce Street

Wednesday, April 29

Class of '49 Auditorium, Houston Hall

3417 Spruce Street



■ 9:00 am

Getting and Spending: Jews and Consumer Culture

Chair: **Beth Wenger**, University of Pennsylvania

Gideon Reuveni, University of Melbourne/Katz Center

What Makes a Jew Happy?

Longings, Belongings, and the Spirit of Consumerism

Mary Gluck, Brown University

Jewish Music Halls and the Invention of Modernity

in Pre-World War I Hungary

Orit Rozin, Tel Aviv University

Israeli Housewives and the Austerity Policy

Respondent: **Paul Lerner**, University of Southern California/Katz Center

■ 11:00 am

Coffee Break

■ 11:15 am

Concluding Session: Assessing Jews, Commerce, and Culture

Chair: **David Ruderman**, University of Pennsylvania/Katz Center

Adam Teller, University of Haifa/Katz Center

Jonathan Karp, Binghamton University/Katz Center

Jerry Z. Muller, Catholic University

Thomas Safley, University of Pennsylvania

■ 1:00 pm

Concluding Luncheon (By Invitation)

Bodek Lounge, Houston Hall

3417 Spruce Street

Cover Image: Edgar Degas, *At the Stock Exchange* (1878–1879). Ernest May, depicted here, was a successful businessman and collector of Degas' work, who later bequeathed this painting to the Louvre. Degas' portrait of his patron exemplifies the complex relationship between image and reality in the depiction of Jews in commerce. It currently hangs at the Musée d'Orsay, Paris, France.



Herbert D. Katz Center for
Advanced Judaic Studies
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Welcome

Dear friends and colleagues,

It is with great pleasure and excitement that I welcome you to the fifteenth annual Gruss Colloquium at the Herbert D. Katz Center for Advanced Judaic Studies. The colloquium marks the culmination of our collective study of Jewish economic history under the rubric: "Jews, Commerce, and Culture." During the academic year, twenty-two scholars from such diverse countries as Israel, Belgium, Australia, the United States, Canada, Germany, France, Poland, and Great Britain have probed the history of Jewish economic activity and its significant cultural ramifications from the Middle Ages to the present. They have focused intently on a field often neglected or ignored in modern Jewish historiography. In the light of the current severe economic crisis, our discussions have taken on a poignancy and relevance we could never have imagined. The final conference involves not only the fellows but many other invited speakers and guests. To learn more about this fellowship year or to see what else we are up to at the Katz Center, please visit our website, www.cajs.upenn.edu.

I look forward to greeting you at what will certainly be a major gathering of scholars and an incubator of new ideas and intellectual agendas.

Sincerely,

A handwritten signature in cursive script that reads "David Ruderman".

David B. Ruderman
Joseph Meyerhoff Professor of Modern Jewish History
Ella Darivoff Director, Herbert D. Katz Center for Advanced Judaic Studies

UNIVERSITY of PENNSYLVANIA

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